Our Goal	...influences our strategic direction	...which we deliver through our targeted initiatives/plan	...leading to an inspiring impact
Uplifting 20 million women and children through Education, Nutrition, Healthcare, and Welfare	• Nutrition and Healthcare initiatives and programs • Safe drinking water initiatives • Women Empowerment programs • Early Childhood Care and Pre-education	• Launched the Maru Udaan Campaign—empowering **3,550** women through wellness, skill development, and entrepreneurship. • Cairn CSR & ASRLM empowered **3,000** rural women in Assam via Jacquard Handloom Centre training in market-driven designs & linkages. • **21.85+** lakh lives reached through timely and quality hygiene services at the Barmer District Hospital. • **200+** Nand Ghars established in 2024 across Barmer and Jalore districts, delivering Early Childhood Care & Education (ECCE)	**Holistic development of 8.4 million women & children focusing on nutrition, healthcare and pre-education**