Our Goal	...influences our strategic direction	...which we deliver through our targeted initiatives/plan	...leading to an inspiring impact
Positively impact 1 million individuals by 2030 through sustainable livelihood opportunities	• Exploring Farm and non-farm livelihood opportunities (Agri, dairy, livestock etc.) • Youth Training (Vocational training and non-technical training) • **Skill development** programs • Inculcating sports and culture	• **Jiji Bai Centre**, a women-led microenterprise in Barmer, Rajasthan • **Soft Skills and Digital Literacy** classes for ITI students in Barmer,Rajasthan • **Industry-aligned courses** at Cairn Enterprise Center (CEC) in Barmer, Rajasthan • **Soil Health Testing** via Mobile Helath Vans to improve soil quality for better yield • **B.Tech. in Agriculture Course** in Cairn Centre of Excellence in Jodhpur, Rajasthan	• Impacted **0.60** million lives through sustainable livelihood programs